# Our 2024 Volunteering Highlights

Our Parklife has been delivering the Park Champion Volunteer Programme on Queen Elizabeth Olympic Park since 2014. Now in its tenth year, the programme has continued to evolve and develop with the Park into an extensive and inclusive programme, benefiting volunteers from all walks of life.

Our Parklife also runs services that involves local residents and students volunteering without them necessarily signing up to the wider Park Champion Volunteer Programme.

It has been a fantastic year, marking a special milestone with Our Parklife turning 10!

**10,592 hours** volunteered

**615+** registered Park Champions



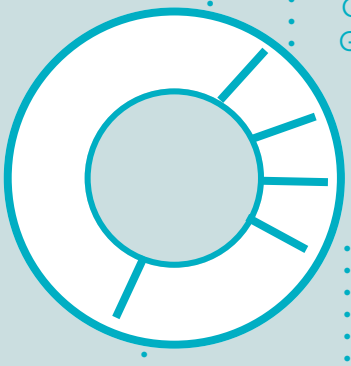
**£1,498,500** Subjective Wellbeing[1]



**£2,122,124** Value created through volunteering[2]

**5,808** hours on Customer and Mobility Service

**402** hours on Community Guiding and Education Visits



**286** hours on Conservation, Gardening and Biodiversity

**361** hours on training, get togethers, walks and talks

**3,736** hours on Events

**69%** of volunteers are local[3]

**37%** are under 25

**38%** are from a BAME background

**14,900+** customers helped on the Park



through our Customer and Mobility Services

Tours and Education Visits delivered for

**1,080+** visitors

**84%**
Overall Satisfaction

**69%** of the volunteers have registered to "meet new people - a chance to socialise"

and

**64%** to get great exposure to the Park and its activities

Volunteers have gained many skills including:

- Self-management 85%
- Communication 90%
- Teamwork 93%

**78%** of the volunteers say that volunteering has improved their wellbeing, impacting their general happiness

## What our Park Champions said

*"We're massively valued and you do feel like you've had a positive impact on someone's life. Quite often it's a sharing of information, so you're getting something back from them too."*
Park Champion Volunteer

*"My first session as a volunteer - Taster Session at the Info Point. My fellow volunteers were very welcoming, gave me loads of information and advice and made me feel at home. A very good first day. Thanks to all!"*
Park Champion Volunteer

*"It was a pleasure to share my love of the Park with such a lovely group of students."*
Park Champion Volunteer

*"Well organised event, knowledgeable information and consistent efficiency."*
Park Champion Volunteer

*"I'm proud of how successful the volunteer programme has been, how much fun it can be and the friendships that have been made. I have this job as a result of volunteering in the park, so it does lead to employment."*
Park Champion Volunteer

1 - 111 volunteers have done over 20 hours in 2024 - 111 x £13,500 = £1,498,500
2 - Calculated with 'Measure Up' Bronze and Silver taking into account Adult Learning for Work, Improved Mental Health, Volunteering Regularly (economic value) and Increased Community Integration
3 - As per the client's definition of local: Newham, Waltham Forest, Hackney, Tower Hamlets

OUR PARKLIFE