OUR PARKLIFE

with

DANDI
(Diversity & Inclusion Champions Voice)

We are holding an **Instagram competition** open to young people currently living in Hackney, Newham, Tower Hamlets and Waltham Forest.

The theme of the competition is

'Queen Elizabeth Olympic Park - Diversity & Inclusion Legacy'

Using their creativity, young people are invited to submit images they've created that represent how diverse and inclusive Queen Elizabeth Olympic Park is to them.

- There is **no entry fee** and **no purchase necessary** to enter.
- The deadline for entering is 5pm on Tuesday 3rd May.
- There are two age categories, 16 – 18 and 19 – 25.
- Entry will be through Instagram. The required hashtag to take part is #InclusiveQEOP
- Format of the images submitted can be square 1080px by 1080px, landscape 1080px by 566px or vertical 1080px by 1350px.
- Prize for the winner is a £100 Amazon voucher.
- Winners will be announced on Our Parklife social media.

How will the competition be judged?

DANDI members will select the winning entries. They will be looking for:

- A positive attitude to Queen Elizabeth Olympic Park and volunteering
- A creative approach, with an original angle on the theme
- Good content, giving clear and accurate information
- An engaging and persuasive style of presentation

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There are lots of ways to make an online poster. Some resources include:

- Adobe Collage Maker
- Google Docs
- Google Slides
- Piktochart
- Canva

What are the rules?

1) Work must be original and created by the entrant – no templates please.
2) Entries, which will be entered digitally, must print out as Instagram size.
3) Entries will use the hashtag #inclusiveQEOP
4) Competitors will then be contacted to complete a registration form including the entrant's first name, age, contact details and post code. Written consent for photographic images as part of the work would be requested.
5) Entries will be displayed and used to publicise volunteering opportunities and other Our Parklife services.
6) Entrants may submit more than one piece of work.
7) Winners will be notified via email and the results will be shared on Our Parklife Social Media platforms.
8) If the winner cannot be contacted or does not claim the prize within five days of notification DANDI reserve the right to withdraw the prize from that winner and pick another winner.
9) DANDI's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into. This includes judging.
10) Any poster that has won a prize in another competition is not eligible and will be disqualified if entered.
11) DANDI reserves the right to make changes to prizes.
12) DANDI does not accept responsibility for entries which are late, lost, corrupted, incomplete, defaced, ineligible or otherwise do not comply with these rules.
13) Entry into the competition will be deemed as acceptance of these terms and conditions.

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